



Surfer seeking perfect wave shares photos worldwide

An ongoing search for the "perfect wave" led surfer and photographer Joel Coleman to find a way to record his quest from the remotest parts of the Earth - and BGAN proved the obvious choice.

The Australian runs a website called Saltmotion and a gallery in Sydney where he exhibits dramatic surfing images.

Each morning he photographs ocean scenes and people surfing, then posts the images to the Saltmotion.com website and a list of email subscribers. The combined audience is now 10,000 people and growing.



Surf's up: one of Joel Coleman's dramatic images

Isolated beaches

Each photo is accompanied with a brief description of the conditions - and anything else of interest to the audience.

“Like many other surfers I have been travelling the globe in search of perfect waves,” Joel explained.

“In late 2010, I was invited by a group of documentary film makers to join them in their search for ideal surfing conditions in India.

Mobile solution

“Given the isolated regions they were aiming to visit, the only way I could make daily updates to the Saltmotion website and my email subscribers was to find a mobile data solution that would allow me to send from anywhere in the world.”

He approached Inmarsat service provider TC Communications to hire a BGAN Explorer 500 for use in India.

He was so impressed he went back to re-hire the equipment early this year. TC took an interest in his project and approached him regarding some co-marketing and sponsorship opportunities for 2011.

No internet

“Although internet access is beginning to reach some of the places I go, it is more often than not completely unreliable,” he said.

“In fact in many areas when we travel to remote beaches internet access is non-existent.

“The BGAN solution works perfectly for me every time. Its speed, portability and reliability are very well suited to my needs,” he said.

Global quest

“I gather the day’s photographs, write some text, then create a zip file and up-load it to our server. Our gallery staff then create the daily updates and the email.”

Now BGAN is helping Joel share spectacular images with potential tourists. He is partnering with a travel company – The Perfect Wave – to bring the thrills of remote surfing to holidaymakers.

Just back from Lombok, Indonesia, and the Solomon Islands, Joel’s

next quest takes him to Chile and the Maldives later in the year.

Saltmotion: www.saltmotion.com

TC Communications: www.tc.com.au

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